



SELL SHEET

Apparelguard™

MAGNET DETECTION

Fitting Room Loss Prevention solution

Fitting Rooms are an important part of any fashion store, as it offers the customer the space and privacy to try on garments before they buy, but this privacy, away from CCTV and staff members, often creates the perfect place for shop theft. The thieves who attempt the removal of the security tag devices by cutting or using stolen or black-market magnetic detachers.

Apparelguard is the perfect solution for detecting and deterring the use of these illegal magnets in the store. **By using magnetic detection technology**, the system can alert store staff immediately to suspicious magnet use in any individual fitting room, without the risk of creating false alarms.

Apparelguard looks for patterns in magnetic fields and movement, filters out normal magnetic activity which is all around us every day, and focuses on the unique patterns created by a magnetic tag detacher being used.

Notification to app or pager device, **the store staff are made aware and can take immediate action**, using customer service type approach to deter the theft from taking place. This notification happens on the way in, proactive detection.

*PYMNTS, Organized retail crime is growing, Jan 2021



MAGNETIC DETECTION

DETERS THE USE OF ILLEGAL DETACHERS

ALERTS STAFF ON THEIR DEVICE

FITTING ROOM CUBICLE FILTRE

ALLOWS STAFF TO TAKE IMMEDIATE ACTION

PART NUMBER

9545770

9545772

9545774

9545859

9545931

9547728

SM_PAGERAPP_FEE

DESCRIPTION

Apparelguard controller EU

Apparelguard controller EU w/pager

Apparelguard controller US

Apparelguard antenna black*

Apparelguard antenna white*

Pager App - EU**

Pager App - US**

*These 2 part numbers can also be used as noisefilter, if needed to filter away magnetic noise from the installation area.

** Pager App can be added, if controller is online (IOS/Android).